

Metro Community Development Strategic Plan Timeline 2009-2012

Goals and Objectives: ORGANIZATION DEVELOPMENT	2009-2010	2010-2011	2011-2012
I. ORGANIZATION DEVELOPMENT.			
A. Increase Metro Community Development's internal resources.			
1. Add temporary human resources as needed.			
2. Management training for department heads. *			
3. Upgrade technology. *			
4. Increase Board participation. *			
5. Periodic presentations to Board and staff about Metro's programs (new and old). *			
6. Identify optimum office space. *			
7. Develop staff through internal/external training.			
8. Include all staff once a month in bi-monthly staff meetings. *			
9. Develop formal procedures for program planning and evaluation. *			
(Organization Development continues on next page)			

* An asterisk means that this is a new objective for Metro Community Development.

Each column is a fiscal year from July 1 of the first year to June 30 of the next year.











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Goals and Objectives: ORGANIZATION DEVELOPMENT	2009-2010	2010-2011	2011-2012
I. ORGANIZATION DEVELOPMENT. A. Increase Metro Community Development's internal resources (continued). 10. Prepare an action plan for staff management succession. * 11. Diversify the Board with a strategic outlook. * 12. Change the name of the organization. * 13. Explore potential for mergers, acquisitions and cooperatives. * 14. Become a Community Development Financial Institution. * <p style="text-align: center;">(Organization Development continues on next page)</p>			

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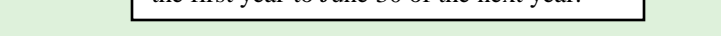
Metro Community Development Strategic Plan Timeline 2009-2012

Goals and Objectives: ORGANIZATION DEVELOPMENT	2009-2010	2010-2011	2011-2012
I. ORGANIZATION DEVELOPMENT (continued).			
B. Diversity funding sources.			
1. Increase Board's role and commitment to identifying funding sources. *			
2. Explore external foundation grants. *			
3. Explore funding opportunities that support program efforts. *			
C. Adopt an information strategy about Metro Community Development.			
1. Develop and distribute marketing materials. *			
2. Develop and maintain a website.			
3. Make presentations to organizations/groups on-going. *			
4. Educate all partner agencies on the scope of Metro's mission. *			
5. Review and adjust Strategic Plan in each annual report meeting with the Board.			
6. Prepare new Strategic Plan.			

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Metro Community Development Strategic Plan Timeline 2009-2012

Goals and Objectives: ASSET BUILDING	2009-2010	2010-2011	2011-2012
II. HOUSING.			
A. Educate families about housing choices			
1. Continue on-going comprehensive housing counseling (including financial literacy, asset building, retention, buying, foreclosure avoidance, rental, refinancing and energy efficiency).			
2. Increase housing counseling for the disabled/challenged and seniors.			
3. Provide rental counseling.*			
B. Empower families to access their housing choices.			
1. Promote home ownership with down payment and closing cost assistance.			
2. Identify financing resources for home ownership.			
3. Develop mortgage loan pool fund in partnership with lending institutions. *			
4. Develop rehabilitation/financing programs with Down Payment Assistance.*			
5. Strengthen agencies that provide housing and support services to the homeless.			
6. Explore rental opportunities to stabilize families housing needs.*			
(Housing continues on next page)			

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Goals and Objectives: ASSET BUILDING	2009-2010	2010-2011	2011-2012
II. HOUSING (continued).			
C. Preserve and expand quality, affordable housing opportunities when conditions are appropriate.			
1. Acquire and sustain developments as affordable housing. *			
2. Convert developments to home ownership through cooperative and/or condominium plan. *			
3. Conduct targeted development of home ownership units.			
4. Acquire and sustain rental developments.*			

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Metro Community Development Strategic Plan Timeline 2009-2012

Goals and Objectives: COMMUNITY BUILDING	2009-2010	2010-2011	2011-2012
III. COMMUNITY DEVELOPMENT.			
A. Revitalize and strengthen neighborhoods with focused, targeted resources, including energy efficiency/greening asset building.			
1. Provide resources and opportunities for youth and families to enhance their quality of life. *			
2. Facilitate neighborhood meetings to encourage establishing short-term and long-term goals. *			
3. Encourage resident, business and faith-based involvement in community development.			
4. Publicize successes.*			
B. Partner with organizations to assess, plan and implement strategies for community development.			
1. Coordinate programs with partners for identified community needs.			
2. Identify target area for revitalization and assist with program and resource development. *			
3. Foster a youth apprenticeship and other programs in partnership with other organizations to rehabilitate/build homes in targeted areas. *			
4. Facilitate two times a year meetings with targeted area community stakeholders. *			

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Goals and Objectives: COALITION BUILDING	2009-2010	2010-2011	2011-2012
IV. PARTNERSHIP.			
A. Attract and create more efficient public/private financing “systems” to increase funding.			
1. Explore programs and funding opportunities. *			
2. Act as fiduciary for community initiatives and programs.			
B. Advocate for comprehensive master planning through consolidated plans to ensure quality of life for neighborhoods throughout Flint and Genesee County.			
1. Conduct bi-annual focus group meetings. *			
2. Explore/enhance work relationships with city/county governments.			
3. Organize and host a housing and community development summit. *			
C. Provide and broker technical assistance on housing and community development initiatives.			
1. Coordinate Continuum of Care programs for Flint/Genesee County.			
2. Advocate for more effective/efficient use of housing and community development resources. *			

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